



Wild Smile  
— loss for kids —

# ABBY WILHELM

I am a professional graphic designer with over 5 years of experience in a variety of fields. I'm a dedicated and driven individual having designed for both digital and print. I enjoy a fast-paced work environment and having a Helvetica good time.

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## EXPERIENCE

### BridgeTower Media

Senior Graphic Designer ✎ July 2019 - Present

- Create print, digital, and e-mail marketing advertisements/campaigns for 3rd party clients
- Create event collateral for in-house events including powerpoints, event programs, signage, etc.
- Develop logos, digital ads, print ads, special edition covers, and email campaigns for in-house promotions and events

### Abbey Graphic Design

Graphic Designer ✎ November 2018 - July 2019

- Designed business cards, postcards, window clings, booklets, calendars, NCR forms, etc.
- Used Wordpress to create and modify websites
- Performed large format printing, cutting, scoring, numbering, fan-apart glueing, etc.

### Miniature Market

Graphic Designer and Marketing Associate ✎ July 2018 - October 2018

- Designed advertisements, event calendar, gift certificates, website graphics, emails, etc.
- Uploaded all retail store events to multiple calendars and provided designs as necessary
- Helped develop multiple advertising campaigns for both products and overall brand

### Daily Egyptian Student Newspaper

Ad Production Manager ✎ January 2017 - May 2018

- Created advertisements, infographics, covers, and layout of advertisements
- Oversaw creation of additional work by ad production designers

## EDUCATION

### Southern Illinois University Carbondale

Graduated 2018

- Bachelors of Fine Arts
- Specialization: Communication Design

## REFERENCES

### Jordan Mazuranic

Project Management Supervisor, Bridgetower Media  
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### Jenna Natale

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### Noah Daum

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